

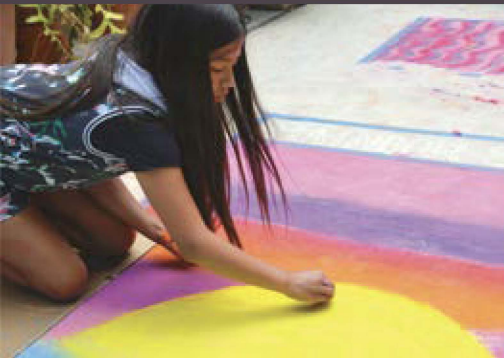
Children's Creative Project presents



Street Painting Festival

May 27-29, 2023 | 10am-6pm daily | Old Mission Santa Barbara

www.ccp.sbceo.org



Children's Creative Project

Children's Creative Project (CCP), a nonprofit arts education organization, provides quality arts experiences for school children across Santa Barbara County. Children's Creative Project is a program of the Santa Barbara County Education Office, under Dr. Susan C. Salcido, Superintendent.

Each year, resident artists instruct more than 35,000 students in grade TK-12 in visual arts, dance, theater, and vocal music. Nearly 50,000 students view performances by local and nationally recognized touring companies. For many of these children, our specially designed programs are their primary fine arts experience. CCP believes that the arts are integral to every student's learning experience and vital to building vibrant communities.



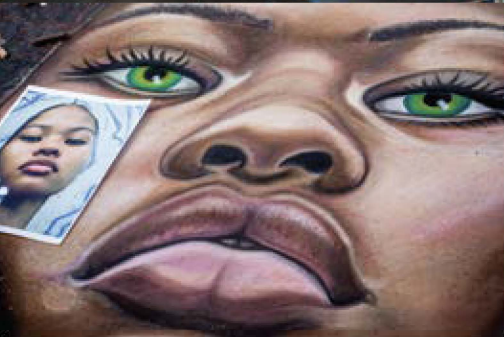
I Madonnari Festival

I Madonnari began as a vision to celebrate the arts in Santa Barbara and raise funds specifically to support arts education in local schools. The festival is based on the International Street Painting Competition held each year in the village of Grazie di Curtatone, Italy. Children's Creative Project is proud to be the first to bring the festival to the United States from our sister festival in Grazie di Curtatone.



Sponsor A Square

You can sponsor a street painting square to advertise your business or to celebrate a friend or family member. "Squares" range from 4x6 feet to 12x12 feet and \$175 to \$800 (see reverse for more information on sponsorship pricing). To sponsor a square, either choose your favorite "street painter" – or painters – of any age or experience level – or let us provide one for you. The Festival will provide chalk in an assortment of colors. Sponsors who do not provide their own artist will be assigned an outstanding artist through Children's Creative Project.



Major Festival Sponsorship

Children's Creative Project is grateful for sponsorship support of our festival. As our primary fundraiser for the year, major sponsors are critical in helping us achieve our fundraising goals. As a major sponsor, you will receive various benefits to recognize your support of the festival. We love to celebrate the businesses and individuals who believe in our mission of investing in quality arts education for all students across Santa Barbara County and beyond!

Square Sponsorship

Available on a first-come, first-served basis. Please indicate quantity and size.

____ 4'x6' (vertical) – \$175

____ 8'x12' (vertical) – \$650

____ 8'x8' – \$450

____ 7'x7' – \$350

____ 8'x12' (horizontal) – \$650

____ 12'x12' – \$800

Please complete this form and mail with your tax-deductible check made payable to Children's Creative Project to 3970 La Colina Road Suite 9, Santa Barbara, CA 93110.

Major Festival Sponsorship

Amici – \$1,750

includes sponsor name inscribed on pavement next to the 2023 featured street painting and sponsor's name on following festival materials: festival poster, newspaper advertisements, festival kiosk, and stage projection.

Benefattori – \$3,500

includes all of the Amici sponsor benefits plus: your logo on the I Madonnari 2023 festival poster (if you respond by April 14, 2023) and logo in newspaper advertisements, name included in I Madonnari press releases, and two tickets to the VIP celebration party.

Angeli – \$7,000

includes all of the Amici and Benefattori sponsor benefits plus: your name inscribed above an 8x8 square painted by a festival artist, your logo in television promotion (minimum 100 exposures on KEYT, KKFX, and/or Cox Cable), on-site sponsor banner, and two additional tickets to the VIP celebration party.

Maggiore – \$10,000

includes all of the Amici, Benefattori, and Angeli sponsor benefits plus: name inscribed above 8x12 square painted by a festival artist, 10-second video with logo recognition projected on festival stage during the weekend, and two additional tickets to VIP celebration party.

Maestro – \$25,000

includes all of the above benefits plus: exclusive naming rights as a single stage sponsor, name inscribed in a larger 12x12 square painted by festival artist, and two additional tickets to VIP celebration party.

Sponsor Information

Name of Sponsor

Name of Business/Individual/Organization to appear on square

Sponsor's Address

City/State/Zip

Contact Person

Phone Number

Email

We would like Children's Creative Project to provide our volunteer street painter(s). Please note that children will paint the 4'x6' squares and adults the larger squares. Specific design content cannot be requested.

We will provide our own street painter(s). If you are providing your own street painter, please fill out the form below.

Street Painter Name

Email

Phone Number

Description of Square

Circle Age(s) of Street Painters: (child) (teen) (adults)

